

MAC STAFF ECONOMIC DEVELOPMENT



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Gregg D. Simon is vice president of economic development for the Metro Atlanta Chamber (MAC). In his role, Simon works to build and manage relationships with our economic development partners across the 29-county metro Atlanta region and cultivate job growth across MAC's industry clusters: bioscience, technology, mobility, supply chain & logistics and global commerce. He also assists businesses and their consultants in their evaluation of metro Atlanta for new or expanded operations.

Previously, he served as senior director of project management at MAC, and worked with partners and MAC's project management team to support businesses interested in expanding or relocating to the region. Before that he was director of technology industry development at MAC, focusing on building Atlanta's technology cluster and growing jobs in the areas of Internet security, wireless mobility, software development and digital media.

Simon brings more than 20 years of economic development experience to MAC. Prior to joining MAC, Simon was manager of business engagement for the Atlanta Development Authority (ADA) where he helped existing businesses and attract new ones to the city of Atlanta. Before coming to Atlanta, he was the director of business services for the Massachusetts Alliance for Economic Development, a private non-profit economic development organization dedicated to business growth in Massachusetts. He also worked for Empire State Development, New York State's economic development agency with a focus on business retention and expansion in the Buffalo regional office.

Simon's work in Atlanta, Massachusetts and New York has included administration of tax and financial incentive programs, business retention and attraction marketing initiatives, economic development policy creation and implementation, and special event planning. He has worked with businesses such as Mercedes-Benz USA, Panasonic Automotive Systems of America, Ernst & Young, Novelis, Kemira, Invesco, Wipro, Bristol Myers Squibb, Straumann, Target, General Motors, 3M, Ford, Delphi and many others to support business expansions resulting in job retention and creation.

Simon is a graduate of the University of Rochester in Rochester, NY and lives in Atlanta with his wife and three children.

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